

FREELOUNGE

exterior design magazine

PUBLICATION DATES

2 times annually

Subscription within Europe:
20,00 € incl. postage

Subscription outside Europe:
on request

Retail price: 7,50 €

BRAND IMAGE

EXTERIOR DESIGN:

exceptional products and projects for the outdoor space. The magazine presents innovative design ideas throughout the year.

READER STRUCTURE

Quality-oriented high-income men and women over 30 with high demands on design.

Total circulation: 5.000



MEDIADATA

2017

ADVERTISEMENT PRICES

valid from January 2017, all prices are net prices exclusive of VAT

1/1 page	4c Euroscale	3.400 €	1/1 page 190 x 275 mm (Type area) 210 x 305 Cut format + 3 mm trim all around	
	Advertorial (double page)	2.500 €	2/1 page 190 x 275 mm (Type area) Text and pictures will be delivered by customer; a high-end and modern Layout will be created by FreeLounge	
1/2 page	4c Euroscale	2.800 €	1/2 page horizontal 190 x 135 mm (Type area) 210 x 150 Cut format + 3 mm trim all around	
1/3 page	4c Euroscale	1.950 €	1/3 page horizontal 190 x 90 mm (Type area) 210 x 100 Cut format + 3 mm trim all around	
			1/3 page vertical 60 x 275 mm (Type area) 70 x 305 Cut format + 3 mm trim all around	
1/4 page	4c Euroscale	1.600 €	1/4 page horizontal 190 x 65 mm (Type area) 210 x 75 Cut format + 3 mm trim all around	
			1/4 page vertical 90 x 135 mm (Type area) 100 x 150 Cut format + 3 mm trim all around	
Jacket pages	Inside front cover	4.500 €	1/1 page 220 x 305 mm (+ 3mm trim all around)	
	Inside back cover	4.500 €		
	Back cover	4.900 €		

Discounts

2 publications annually: 15% agency discount: 15%
We grant a discount of 500 € on monochrome advertisements (black/white)

Inserts

up to 25g: 185 € per thousand
25 to 50g: 250 € per thousand

Note: Page size of inserts is limited to 203x287!

TIVOLI | SOURCE OF SUPPLY LISTING

Tivoli/Source of supply listing	200 €* 196 x 29 mm
Double-Tivoli (with picture)	375 €* 196 x 58 mm
additional Tivoli-entry at Internet page	50 €* 196 x 58 mm
additional banner-entry at Internet page	90 €* 196 x 58 mm

Tivoli / source of supply listings are annual subscriptions and are charged per edition as specified above.

Online entries are annual subscriptions and are also charged once a year as specified above.

Tivoli / source of supply listing (print and online) subscriptions automatically extend for another year if no notice is given six weeks before the date the extension starts.

*not discountable

FILE FORMATS:

Data Medium: DVD/CD-ROM either Mac or PC
(Attention: please do not save MAC data/files to ISO-formatted CD-ROMs!)

Accepted

File Formats: PDF (Adobe Acrobat up to version 6), EPS (PS-Level 3), TIF, JPG

Please note:

When sending editable files, all pictures and fonts must be provided. All fonts must be embedded when saved as pdf - only postscript type 1 fonts allowed. In order to ensure a good quality, pictures and document colours have to be in a CMYK made layout. Pixel pictures must have a 300 dpi print use resolution; monochrome pictures need a 1200 dpi print use resolution. EPS pixel picture files are not allowed to be in a JPG format. To ensure a correct type face and colouring please provide a printout/proof of the article or advertisement. Amendments are only possible in open files. Data reception via email is limited to 10 MB. After data transfer, please send us modification by FAX +49 2689 9591-38.

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